

# Workshop STILISM: CONSILIERE VESTIMENTAR " b 7&V F—`o 2025

DATE: Saturday, September 20, 2025

LOCATION: Bucure!—F'Â 'V7W&R ti, RO

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## Event Description

Workshop STILISM: CONSILIERE VESTIMENTAR – Creativo 2025 is a premier expos event in Bucure!—F'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 46/100

**Expected Attendance:** 605 people

**Event ID:** 9zDcUAs8ECUoUvBkgu

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 242 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*