

# WORKSHOP | Sacred Hand Drum Creation with Mountain Flower

DATE: Saturday, October 25, 2025  
LOCATION: East Lyme, Connecticut, US

## Event Description

WORKSHOP | Sacred Hand Drum Creation with Mountain Flower is a premier community event in East Lyme. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 16/100

**Expected Attendance:** 20 people

**Event ID:** 3mr5euKT6MsY2DqEck

## Hotel Demand Indicators

**ADR Impact Index:** 2.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 8 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*