

# Workshop on Skills, Tasks and Technologies in the AI Era - held in conjunction with the Munich Lectures in Economics

DATE: Wednesday, November 19, 2025

LOCATION: Munich, DE

---

## Event Description

Workshop on Skills, Tasks and Technologies in the AI Era - held in conjunction with the Munich Lectures in Economics is a premier expos event in Munich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** E8BRup4qjxXPLXq8aF

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/workshop-on-skills-tasks-and-technologies-in-the-ai-era-held-in-conjunction-with-the-munich-lectures-in-economics>

Document generated on 6/4/2026, 12:46:00 PM