

Workshop on Electronics Communication Engineering

DATE: Thursday, October 16, 2025
LOCATION: Hefei, CN

Event Description

Workshop on Electronics Communication Engineering is a premier expos event in Hefei. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 31/100

Expected Attendance: 110 people

Event ID: 5URk8SgxaHdiQFkp3Y

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.