

# Workshop on Developing Critical Cultural Awareness and Critical Consciousness in World Language Classrooms

DATE: Tuesday, August 19, 2025  
LOCATION: Durham, North Carolina, US

---

## Event Description

Workshop on Developing Critical Cultural Awareness and Critical Consciousness in World Language Classrooms is a premier expos event in Durham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** BeZ8TGpkhoYToRaL3D

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/workshop-on-developing-critical-cultural-awareness-and-critical-consciousness-in-world-language-classrooms>

Document generated on 6/4/2026, 9:28:10 AM