

Workshop | Nature Drawing with Graphite Powder

DATE: Saturday, November 29, 2025
LOCATION: Ashburton, Canterbury Region, NZ

Event Description

Workshop | Nature Drawing with Graphite Powder is a premier expos event in Ashburton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,332 people

Event ID: 8yznxYg8DZQdYJMGDs

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 533 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
