

Workshop Leathercrafting - De 100 de ori 100, by Cerasela Teoharie

DATE: Saturday, September 20, 2025

LOCATION: București, România

Event Description

Workshop Leathercrafting - De 100 de ori 100, by Cerasela Teoharie is a premier expos event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,543 people

Event ID: 3BZj6Xdt5WDqmdCMRx

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 617 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.