

Workshop | Intermediate| The next step - quilt as you go workshop with Wendy Nutt

DATE: Friday, August 15, 2025
LOCATION: Neutral Bay, New South Wales, AU

Event Description

Workshop | Intermediate| The next step - quilt as you go workshop with Wendy Nutt is a premier expos event in Neutral Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,745 people

Event ID: 7Q8G38osExHQR9wSw9

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 698 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.