

Workshop for MIDNIGHT: The Cinderella Musical

DATE: Tuesday, September 16, 2025
LOCATION: North Hobart, Tasmania, AU

Event Description

Workshop for MIDNIGHT: The Cinderella Musical is a premier performing-arts event in North Hobart. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 47/100

Expected Attendance: 730 people

Event ID: 7LiAWCgkZpCEyeswPH

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 292 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.