

'Works by Frances Palmer: Terracotta and Floral Photography'

DATE: Friday, August 15, 2025
LOCATION: Stockbridge, Massachusetts, US

Event Description

'Works by Frances Palmer: Terracotta and Floral Photography' is a premier expos event in Stockbridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,171 people

Event ID: 3p2gfhq7NEc9mdFkJH

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 868 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
