

WorkBC Nanaimo Mini Job Fair

DATE: Tuesday, October 21, 2025
LOCATION: Nanaimo, British Columbia, CA

Event Description

WorkBC Nanaimo Mini Job Fair is a premier expos event in Nanaimo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 523 people

Event ID: HaxJdWAJY4gEpQjGPr

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 209 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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