

Woodie's Blanchardstown Christmas family fun day

DATE: Saturday, November 22, 2025
LOCATION: Dublin 15, County Dublin, IE

Event Description

Woodie's Blanchardstown Christmas family fun day is a premier festivals event in Dublin 15. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 281 people

Event ID: A28e8RqaRoF6QfuhnZ

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
