

Woodfire Pizza Bar Presents: Bajra Tri-Series!

DATE: Saturday, September 6, 2025
LOCATION: Salisbury Downs, South Australia, AU

Event Description

Woodfire Pizza Bar Presents: Bajra Tri-Series! is a premier sports event in Salisbury Downs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 9RVjfyH2WNqirhh3b2

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.