

Wood Buffalo Health & Safety Expo 2025

DATE: Wednesday, September 10, 2025
LOCATION: Fort McMurray, Alberta, CA

Event Description

Wood Buffalo Health & Safety Expo 2025 is a premier expos event in Fort McMurray. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 58/100
Expected Attendance: 2,507 people
Event ID: ETug3TbyWXaEtQ6MXt

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,003 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
