

Wonderosity Workshop - Sponsored by National Exchange Bank & Trust

DATE: Thursday, August 14, 2025
LOCATION: Chilton, Wisconsin, US

Event Description

Wonderosity Workshop - Sponsored by National Exchange Bank & Trust is a premier community event in Chilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 36/100
Expected Attendance: 192 people
Event ID: 6oUdhJa4U3NNy4DqrQ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 77 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
