

Women's Premier Division - Treaty United vs Waterford

DATE: Saturday, October 11, 2025
LOCATION: Waterford, County Waterford, IE

Event Description

Women's Premier Division - Treaty United vs Waterford is a premier sports event in Waterford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,714 people

Event ID: p5s6aNbHW5xE6pP3mC

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,086 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.