

Women's Premier Division - Shamrock Rovers vs Waterford

DATE: Saturday, September 27, 2025
LOCATION: Waterford, County Waterford, IE

Event Description

Women's Premier Division - Shamrock Rovers vs Waterford is a premier sports event in Waterford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,371 people

Event ID: 3LyQVe6BzQiKFHy6vc

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 948 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.