

# Women's National League - Premier Division - South - Gwalia United vs Plymouth Argyle

DATE: Sunday, November 2, 2025  
LOCATION: Plymouth, England, GB

## Event Description

Women's National League - Premier Division - South - Gwalia United vs Plymouth Argyle is a premier sports event in Plymouth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,679 people

**Event ID:** bP2VExvNcAHAc5Q5Mb

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,672 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*