

Women's National League - Premier Division - North - Hull City vs Stoke City

DATE: Sunday, August 31, 2025
LOCATION: Stoke-on-Trent, England, GB

Event Description

Women's National League - Premier Division - North - Hull City vs Stoke City is a premier sports event in Stoke-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,453 people

Event ID: HmZrkETcGLmbaFhBnz

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,581 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.