

Women on the Frontline: Calgary Emergency Services Open House

DATE: Sunday, October 19, 2025
LOCATION: Calgary, Alberta, CA

Event Description

Women on the Frontline: Calgary Emergency Services Open House is a premier expos event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,055 people

Event ID: BaW74Ri7pPKR8kanZg

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 822 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
