

Women of Purpose 2025

DATE: Saturday, August 23, 2025
LOCATION: Dublin 11, County Dublin, IE

Event Description

Women of Purpose 2025 is a premier conferences event in Dublin 11. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 274 people

Event ID: EAuN4M9spwD4MLnRKT

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.