

# Women Leading Platforms of Change: From Healthcare to Global Growth

DATE: Wednesday, November 26, 2025

LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

## Event Description

Women Leading Platforms of Change: From Healthcare to Global Growth is a premier conferences event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 34/100

**Expected Attendance:** 155 people

**Event ID:** Dz3CeuznG6S5SH88z

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 62 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/women-leading-platforms-of-change-from-healthcare-to-global-growth>

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