

# Women in Politics: Seeking Her Council

## Femmes en politique: trouver sa voie

DATE: Wednesday, October 15, 2025  
LOCATION: Moncton, New Brunswick, CA

### Event Description

Women in Politics: Seeking Her Council Femmes en politique: trouver sa voie is a premier conferences event in Moncton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 105 people

**Event ID:** 3dAN77sewX9Gq4zfCF

### Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 42 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*