

Women in Law and Business Conference, Hakuba, Japan

DATE: Saturday, January 17, 2026
LOCATION: Hakuba, Nagano, JP

Event Description

Women in Law and Business Conference, Hakuba, Japan is a premier conferences event in Hakuba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: DWi2Q7ZLfXvgAxsPp7

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.