

# WOMAN SS26 PARIS

DATE: Thursday, October 2, 2025  
LOCATION: Paris, Île-de-France, FR

---

## Event Description

WOMAN SS26 PARIS is a premier expos event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 68/100

**Expected Attendance:** 8,408 people

**Event ID:** 94W2RnEKosTMdDZspK

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,363 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/woman-ss26-paris>

Document generated on 6/4/2026, 2:26:35 AM