

WNBL - Southside Flyers vs Sydney Flames

DATE: Friday, October 24, 2025
LOCATION: Sydney, AU

Event Description

WNBL - Southside Flyers vs Sydney Flames is a premier sports event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,805 people

Event ID: CqsSxd7sZDu5ZLjDFj

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,122 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.