

W æ ¶ ts Labour Weekend Exhibition & Art Sale 2025

DATE: Wednesday, October 22, 2025
LOCATION: W æ ¶ Å ÷F vð, NZ

Event Description

W æ ¶ Arts Labour Weekend Exhibition & Art Sale 2025 is a premier expos event in W æ ¶ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,126 people

Event ID: E5fJBwqvN2rPZiNTbi

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 450 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.