

# WJC presents The Wedding Trio

DATE: Wednesday, August 20, 2025  
LOCATION: Wellington, Wellington Region, NZ

---

## Event Description

WJC presents The Wedding Trio is a premier community event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 32/100

**Expected Attendance:** 128 people

**Event ID:** 76hAiENjfWEmr9P3Wb

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 51 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/wjc-presents-the-wedding-trio>

Document generated on 6/4/2026, 2:59:24 AM