

Wizz Air Budapest Half Marathon

DATE: Sunday, September 7, 2025

LOCATION: Budapest, HU

Event Description

Wizz Air Budapest Half Marathon is a premier sports event in Budapest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 415 people

Event ID: BNA6uC56pSfZcAd7tc

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.