

Wishful Weddings Winter Expo | Brunswick Town Hall 17/08

DATE: Saturday, August 16, 2025
LOCATION: Brunswick, Victoria, AU

Event Description

Wishful Weddings Winter Expo | Brunswick Town Hall 17/08 is a premier expos event in Brunswick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,091 people

Event ID: Enx8TLFZcBY7TobP4G

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 436 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.