

Winterzauber im Tal der Loreley

DATE: Thursday, November 27, 2025
LOCATION: Kamp-Bornhofen, Rheinland-Pfalz, DE

Event Description

Winterzauber im Tal der Loreley is a premier festivals event in Kamp-Bornhofen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 211 people

Event ID: 4vJgMr62oWHMCTq4tY

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.