

Winter Retreat

DATE: Sunday, January 18, 2026
LOCATION: Setauket- East Setauket, New York, US

Event Description

Winter Retreat is a premier community event in Setauket- East Setauket. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 16/100

Expected Attendance: 20 people

Event ID: Bx9rxxixwHuNYpKUuZ

Hotel Demand Indicators

ADR Impact Index: 2.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 8 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
