

Winter Extreme Vancouver Ski & Board Sale, Rail Jam & Exhibition

DATE: Friday, October 17, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

Winter Extreme Vancouver Ski & Board Sale, Rail Jam & Exhibition is a premier expos event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,546 people

Event ID: FyHDdhRFcBCjs8TNZH

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,018 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
