

# Winnipeg Christmas Bazaar

DATE: Saturday, December 20, 2025

LOCATION: Winnipeg, Manitoba, CA

## Event Description

Winnipeg Christmas Bazaar is a premier festivals event in Winnipeg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 44/100

**Expected Attendance:** 489 people

**Event ID:** 9xRTLWDcgKWYm3TAGp

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 196 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*