

Wine Walk in the Cloud

DATE: Saturday, August 16, 2025

LOCATION: St. Cloud, Florida, US

Event Description

Wine Walk in the Cloud is a premier festivals event in St. Cloud. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,360 people

Event ID: Gu4h44u7sq7CaiwzDH

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 544 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/wine-walk-in-the-cloud>

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