

# Windy City ThunderBolts vs Gateway Grizzlies

DATE: Sunday, August 17, 2025  
LOCATION: Sauget, Illinois, US

## Event Description

Windy City ThunderBolts vs Gateway Grizzlies is a premier sports event in Sauget. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,402 people

**Event ID:** 8bTeEYSS4zaF6onPCQ

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,161 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*