

# Windsor-Essex Christmas Market 2025

## Part 1

DATE: Saturday, November 15, 2025  
LOCATION: Windsor, Ontario, CA

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### Event Description

Windsor-Essex Christmas Market 2025 Part 1 is a premier festivals event in Windsor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 276 people

**Event ID:** 3snGhSD5imxxaGTuq5

### Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 110 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*