

Windows Of The Soul

DATE: Friday, October 17, 2025
LOCATION: Mississauga, Ontario, CA

Event Description

Windows Of The Soul is a premier performing-arts event in Mississauga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 42/100
Expected Attendance: 389 people
Event ID: 9t2HcypMdui8LLaTtt

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 156 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/windows-of-the-soul>

Document generated on 6/4/2026, 5:05:05 AM