

Wind and Wood at OSheas

DATE: Saturday, September 13, 2025
LOCATION: Machans Beach, Queensland, AU

Event Description

Wind and Wood at OSheas is a premier performing-arts event in Machans Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 270 people

Event ID: H5N7yWCd6xVwUj7NGf

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
