

Wimberley Independent School District - Christmas Break

DATE: Friday, December 19, 2025
LOCATION: US

Event Description

Wimberley Independent School District - Christmas Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: school-holidays
Importance Rank: 58/100
Expected Attendance: 2,502 people
Event ID: EA4PkSw8kS7otXmHAi

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,001 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
