

# Will Clarke at DECCA LIVE | 08.14.25

DATE: Thursday, August 14, 2025  
LOCATION: Jacksonville, Florida, US

---

## Event Description

Will Clarke at DECCA LIVE | 08.14.25 is a premier performing-arts event in Jacksonville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 42/100

**Expected Attendance:** 396 people

**Event ID:** 6LtgwxWhsnqVRpktr6

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 158 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/will-clarke-at-decca-live-081425>

Document generated on 6/4/2026, 6:18:58 AM