

Wild Wednesday 001 presents Dj Precious

DATE: Wednesday, October 15, 2025
LOCATION: Dundalk, County Louth, IE

Event Description

Wild Wednesday 001 presents Dj Precious is a premier performing-arts event in Dundalk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 39/100
Expected Attendance: 277 people
Event ID: FGEMh2u3LcPT6rHdEs

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 111 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
