

Wild Waves Women

DATE: Wednesday, December 10, 2025
LOCATION: Atouguia da Baleia, Leiria, PT

Event Description

Wild Waves Women is a premier festivals event in Atouguia da Baleia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 253 people

Event ID: 6Mz2Bxtj9RGpRMxoqc

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
