

WILD T & THE SPIRIT - LIVE AT D2

DATE: Friday, October 3, 2025
LOCATION: Red Deer, Alberta, CA

Event Description

WILD T & THE SPIRIT - LIVE AT D2 is a premier performing-arts event in Red Deer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 47/100

Expected Attendance: 686 people

Event ID: 8dv4VdzZjj8KuCjR5j

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 274 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.