

Wild Ones Mid-Hudson Valley Native Plant Sale (and Bake Sale)!

DATE: Saturday, September 13, 2025
LOCATION: New Paltz, New York, US

Event Description

Wild Ones Mid-Hudson Valley Native Plant Sale (and Bake Sale)! is a premier community event in New Paltz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 32BwhF2PKnPTJ9BP2w

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
