

Wiki Finance Expo Dubai 2025 (Middle East's Largest Crypto & Forex Event)

DATE: Tuesday, November 11, 2025
LOCATION: Dubai, Dubai, AE

Event Description

Wiki Finance Expo Dubai 2025 (Middle East's Largest Crypto & Forex Event) is a premier expos event in Dubai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 4,803 people

Event ID: CS4MjZ8ZDTxpQsWpRn

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,921 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.