

Wielerclub Wattage, Awardshow De Eddy's

DATE: Sunday, December 28, 2025
LOCATION: Antwerpen, Vlaams Gewest, BE

Event Description

Wielerclub Wattage, Awardshow De Eddy's is a premier sports event in Antwerpen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,050 people

Event ID: ejDSyM4jeN7ZUZgdZ5

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,220 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.