

Wickedly Wonderful Trick-or-Treating at Capilano Mall

DATE: Friday, October 31, 2025
LOCATION: North Vancouver, British Columbia, CA

Event Description

Wickedly Wonderful Trick-or-Treating at Capilano Mall is a premier festivals event in North Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 185 people

Event ID: 3ARawdCn3YN2pHtnGy

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.