

Wicked Garden @ Mounds View Festival in the Park, 8/16!

DATE: Saturday, August 16, 2025
LOCATION: Mounds View, Minnesota, US

Event Description

Wicked Garden @ Mounds View Festival in the Park, 8/16! is a premier festivals event in Mounds View. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 266 people

Event ID: 9583Rn22B7ns7xiGh7

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
