

WICKED BRNCH no Limonata

DATE: Sunday, August 17, 2025
LOCATION: Rio Branco, Rio Grande do Sul, BR

Event Description

WICKED BRNCH no Limonata is a premier concerts event in Rio Branco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 30/100

Expected Attendance: 101 people

Event ID: 8GwpNLYMbooX2p5z3t

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.